



mark anthony media

SOCIAL MEDIA MARKETING

SOCIAL LISTENING • SOCIAL INFLUENCING • SOCIAL NETWORKING • SOCIAL SELLING



markanthonymedia.com

SOCIAL MEDIA MARKETING

CONTACT US TODAY, FOR A CUSTOMIZED QUOTE!

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www.markanthonymedia.com

OUR SERVICES

We offer a wide selection of social media marketing services to drive results for your business. We focus on all of the various stages of the marketing funnel - from the awareness to purchase, and beyond.

Take a look at a few of our main Social Media Marketing services.



SCHEDULING CONTENT

We preschedule all of your social media posts.



CONTENT STRATEGY

Niche focused, strategies on unique & engaging content.



MEDIA CREATION

Creation of graphics, photos, animations and videos.



SOCIAL NETWORKING

Connecting your company with influencers and brands.



SOCIAL LISTENING

Responding to customers and managing reputations.



SOCIAL SELLING

Generating leads and sales for your business.



SOCIAL INFLUENCING

Establishing your authority via content creation.



COPYWRITING

Creating interesting text that motivates sales.



COMMUNITY

Managing your profiles, groups or pages.



PROFILE SETUP

Developing a brand and content for your profile pages.



CONTESTS

Creating leads and sales based on engaging contests.



ANALYTICS

Tracking key performance indicators (KPIs).



KEYWORD RESEARCH

Researching keywords to help get you found on the net.



AUDITS

Reviewing your metrics to assess growth opportunities.



MULTI-CHANNEL

Posting to any social channel required for your business.



WE POST TO ALL MAJOR PLATFORMS



Facebook



Twitter



Pinterest



Instagram



YouTube



Vimeo



LinkedIn



Google My Business



Whatsapp



Messenger



TikTok



Reddit



Tumblr



Telegram

ADDITIONAL SERVICES

In addition to our standard Social Media Marketing services, we offer complimentary services to guide your optimal customer down the marketing sales funnel. Take a look below to see some of the additional services we can offer you.



WHATSAPP PROMO

We send your marketing message to targeted niches.



E-MAIL MARKETING

Sending scheduled commercial e-mails to a focused niche.



LANDING PAGES

Designing webpages to convert visitors into leads



OFFER DEVELOPMENT

Creating lead magnets, tripwires and other offers.



PAID TRAFFIC

Running paid ads campaigns on targeted channels.



SALES FUNNELS

Generating leads and sales for your business.

A FEW OF OUR CLIENTS

The CapGuys.com

FREQUENCY
EVENT PROMOTIONS

FITNANCE iq
STRENGTHEN YOUR MIND • BODY • BANK ACCOUNT

BUMP
NO WAY
Always Smooth

SAY IT LOUD!

AFRO
CARIBBEAN
BUSINESS
NETWORK

confection
MODERN HOME DECOR

BLACK MENTORSHIP INC

The Canadian
Aesthetics Expo

LAVISH & LOVELY
IL
NATURAL BEAUTY

Afri-Can
FoodBasket

TRAVEL
HORROR
STORIES
PodCAST

The Society

CRYSTAL CARE
WELLNESS

I AM AN
ENTREPRENEUR
PODCAST

Divine
Executive
CONCERGE

BIGFISH
PHOTOGRAPHY

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LAW GROUP

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