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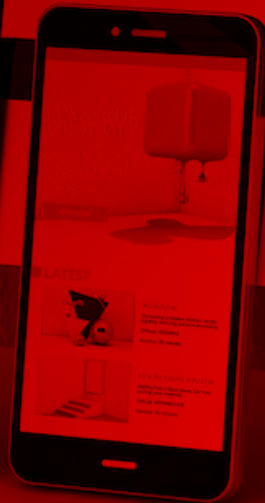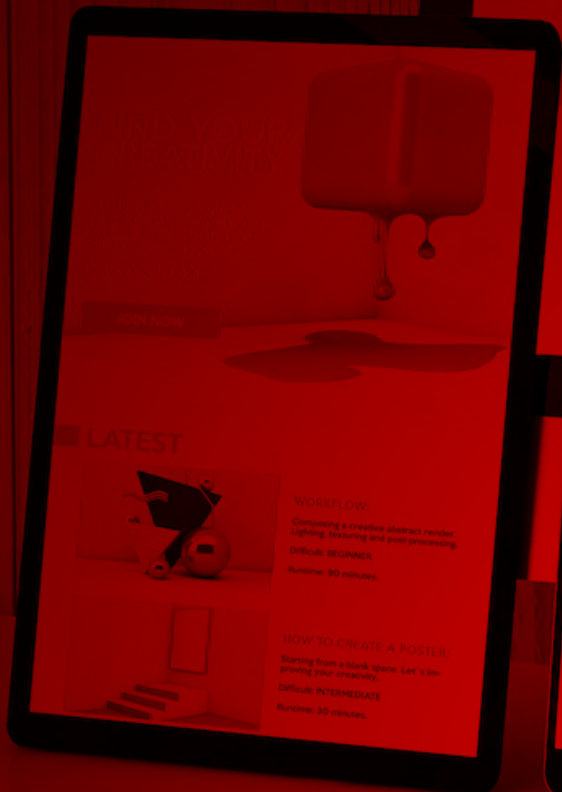## mark anthony media

WEBSITES & UI/UX DESIGN

WEBSITES • E-COMMERCE • UI/UX DESIGN • MARKETPLACES • WEBSITE HOSTING

DO YOU WANT TO BUILD A WEBSITE THAT CAPTURES LEADS, GENERATES SALES AND BUILDS YOUR BRAND?

Let us help you build a website that does more than just look good. We build websites to get leads, optimize sales and grow your brand.

HOW IT WORKS

Here is our simple 8 step process to go from idea to a professional, creative website that earns its keep.

STEP 1
CONSULTING
We speak with you to find out your needs and wants for your project.

STEP 2
RESEARCH
We do a deep dive of in-depth research to find possible solutions and ideas.

STEP 3
STRATEGY
We create a doable, comprehensive plan to execute the solution.

STEP 4
WIREFRAMES
We develop a bare bones low-fidelity mockup to showcase the functionality.

STEP 5
DESIGN
We meticulously begin to design a high-fidelity composite, so you can visualize the project.

STEP 6
CODING
We diligently start to code your website on the backend to bring your project to life.

STEP 7
TEST
We put your website on a test server and try out all features & functionality.

STEP 8
LAUNCH
Once fully tested, we then choose a launch date to showcase your project to the world.

SERVICES

We offer a wide selection of website marketing services to drive results for your business. We focus on all of the various stages of the marketing funnel - from awareness, evaluation, purchase and beyond.

WEBSITE DESIGN
Building professional websites for your brand.

E-COMMERCE
Developing websites optimized for selling online.

UI/UX DESIGN
Focusing on the user interface & experience of your project.

MARKETPLACES
Expanding your brand to sell products on multiple channels.

LANDING PAGES
Individual pages dedicated solely to selling a specific item.

COPYWRITING
Creating interesting text that motivates sales.

KEYWORD RESEARCH
Researching keywords to help get you found on the internet.

ANALYTICS
Tracking key performance indicators (KPIs).

API INTEGRATION
Connecting your website to payments, shipping & more.

CONTENT STRATEGY
Niche focused, strategies on unique & engaging content.

MEDIA CREATION
Creation of graphics, photos, animations and videos.

OFFER DEVELOPMENT
Creating lead magnets, tripwires and other offers.

WHAT WE DO

We can build your website from scratch or use popular industry leading platforms such as WordPress or Shopify. We can make your brand look good on the web — but we don't just stop at the looks. We utilize various tools and strategies to make your website earn for you. Some of these strategies include expanding your product lines to marketplaces, search engine optimization, content marketing, offer creation, keyword research, website speed and much more!

PLATFORMS

We use all major industry-standard programs and platforms.

E-COMMERCE

Shopify Magento WooCommerce X-Cart osCommerce

CONTENT MANAGEMENT SYSTEMS

Wordpress Drupal Joomla

UI/UX DESIGN

Adobe XD Sketch InVision

CLIENTS

Check out some of our clients we've done website and app design work.

The CapGuys.com FREQUENCY EVENT PROMOTIONS Denmar Enterprises CRYSTAL CARE WELLNESS FITNANCE iQ Employment Enhancement Services

Globetrotting Mama CanopyTech Resources Ltd. TRAVEL HORROR STORIES PODCAST ROAD TRIP ONTARIO RUDDER LAW GROUP SAY IT LOUD!

ADDITIONAL SERVICES

In addition to our standard **Websites & UI/UX Design** services, we offer complimentary services to guide your optimal customer down the marketing sales funnel. Take a look below to see some of the additional services we can offer you.

WEBSITE HOSTING
Ultra-fast, dedicated hosting for your business website.

BRANDING & DESIGN
Creating a unique voice that **speaks to your target market.**

PRINTING
Fast, high-quality printing that gets attention.

DIGITAL MARKETING
Using laser focused, data driven targeting to get sales.

ADVERTISING
Campaigns that **motivate your clients to buy.**

VIDEO MARKETING
Utilizing the power of video to **close more sales.**

BUILD YOUR BRAND.

markanthonymedia.com

CONTACT US TODAY, FOR A FREE CUSTOMIZED QUOTE!

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BUY OUR TOOLS & TEMPLATES

FOLLOW US ONLINE